Secrt. H-27—45,006—18-10-39

Political (Liaison) (1941) Department.

Confidential No. SERIES.

G.O. No. 160

160

Dated 5-1-41

25-1-41

[Despatch Abstract.]

re - War effort - South Kanara Dist...

ONFIDENTIAL.

Public (War) Department.

D.O.No. 32757-1 d/ 23.12

War - War effort - S.Kanara Dt.

I am desired to say that it has been brought to the notice of the Government that the war efforts in the South Kanara district are not satisfactory.

2. In the first place it appears that all the committees are ~~old~~ too big and therefore individuals who could and would do useful work are swamped and, being disappointed, they stay away from meeting. The first committee consisted of 200 members, while the Propaganda Sub-Committee which was formed from it has met only once. Greater efficiency would be achieved if small working committees were formed which could meet at convenient places, e.g. in Mangalore at one of the Clubs.

3. The distribution of leaflets has been far from satisfactory. Leaflets Nos.9,10 and 13 received in October were issued for distribution only on 14-11-1940 and even then the distribution was only to Tahsildars. The Tahsildars in their turn have done the distribution very badly; the Mangalore Tahsildar had not distributed leaflets Nos.9,10 and 13 as late as the 7th December; large institutions like the Government College and the St.Aloysius College were receiving only one leaflet each. No effort appears to have been made to consider how many of the leaflets should

A on p 1 (L)

P

B on p 1 (L)

C on p 1 (L)

(Subsidiary not on file from the note above (L) that the Govt received leaflets Nos 9, 10 & 13 in October, but cf. portion marked F on p. 2 (L))

D on p 2 (L)

E on p 2 (L)

D on p 2 (L)

- do -

go to the various recipients. Leaflet No.14 sent from Madras as early as 21st October and Nos.11,12 and 15 sent on different dates during the first 8 days of November ~~had not been~~ were not distributed ~~at all~~ for a long time, if at all. In view of the two circulars issued by the Secretary, Provincial War Committee the Government would have expected you to have taken a personal interest in the distribution of leaflets. The Government are surprised to learn that you kept none of the leaflets yourself, and they are constrained to remark on ~~this~~ the lack of interest which you have displayed. It should have been obvious that the leaflets ought to have been distributed promptly. ~~The services of Boy Scouts might well be used for this purpose.~~

F on p 2 (L)

on p 3 (L)

on p 3 (L)

K on p 2 (L)

4. The Circular dated 13-11-1940 sent by the Secretary, P.W.C. about the coloured blank posters was entirely misunderstood in South Kanara and no proper use was made of the sample posters sent to you. Another circular dated 16-11-40 issued by the Secretary, P.W.C. about Illustrated Papers and Magazines for the troops was simply communicated by you to all Tahsildars and Deputy Tahsildars for action. The Government would have expected you to take a personal interest in these matters. Similarly nothing appears to have been done about the sale of pin badges or of Victory Stamps.

(C) para 4, p 3 (L)

(J) para 5, p.3 (L)

K
S on p 4 (L)

5. With regard to Finance, it appears that receipt books have been issued to

para 6, p 4 (L)

A on p 4 (L)

everybody on the Finance sub-committee. The more correct procedure is that adopted in Madura where the issue of receipts has been kept entirely in the hands of the Collector. Collection work does not, as a rule, succeed on a wide scale if those who give money only get receipts signed by ~~say, their parish priests.~~ subordinate agent In Mangalore, it was not known generally whose facsimile signature was put on the outside of the collection book.

B on p. 4 (L)

X on p 5 (L)

6. Government note with dissatisfaction that you have treated all business arising out of the District War Effort as mere routine to be passed on to Tahsildars with an endorsement "for necessary action". It does not appear that you have given the matter any real personal attention, whereas most of the letters should have been dealt with by you direct.

para 7, p 5 (L)

7. I am desired to say that His Excellency expects to see a great improvement in the results of the District War Effort when he visits the district and evidence of much greater personal attentio on your part.

Al's minute at p 1 ante

8. Lastly, the Government understand that you have discontinued flying the Union Jack both at your bungalow and on your Office. There has been a long-standing tradition in Mangalore that the Union Jack is flown at both these places, and in any case there is a specific G.O.

a 8. pp 5-6 (L)

in regard to
~~requiring~~ District Magistrates ~~to~~ flying the Union Jack both at Office and residence. I am directed to ask why you have discontinued the practice. I am also directed to ask you to recommence the flying of the Union Jack at once and to see that ~~it~~ is not allowed to fall into abeyance again.

HE's remark

To

M.V. Subrahmanyam Esq., I.C.S.,
Collector,
S.Kanara.

5

Confidential.

S.Kanara Collector's Office,
Mangalore, 4th January 1941.

CHIEF SECRETARY'S
6 JAN 1941
GOVERNMENT OF MADRAS

Dear Mr. Ramamurty,

00582
6.1.41.

Subject:- WAR - War effort - South Kanara district.

Refce:- Your D.O. dated the 23rd of December 1940.

Hr 1-4 ante

Paragraph 2 of your D.O. (Constitution of Committee

h 1 ante

The formation of the District War Committee with more than a hundred members, and the splitting up of it into three main sub-committees, with about 30 members on each, for Propaganda, Recruitment and Finance, had been done before I took charge of the district. At the meetings of the Dt. Committees, which I convened after I took charge, it was decided that sub-committees should be constituted in each of the taluks and sub-taluks for each of these purposes - propaganda, recruiting and finance - with an extra one separately for Mangalore Town. The idea was that the actual field work was to be done by these Taluk Committees, the members of the Dt. Sub-Committee constituting the nucleus of each of these Committees; the Committees were to work in close contact with the Revenue Divisional Officers and the Tahsildars, who were office-bearers on them, and under my general guidance; decisions on matters of general importance were to be taken by the Dt. Sub-Committees which would also meet for specific purposes, e.g., the Recruitment Sub-Committee for considering applications for Emergency Commissions. The Dt. Sub-Committees for Finance and Recruitment have accordingly met whenever there was occasion. For propaganda as it was mainly a question of the Taluk Committees which did the actual field work being given all the suggestions and the material supplied by the Provincial War Committee, the Bureau of Information and other sources, and as I was arranging to do this myself through the Revenue Divisional Officers and Tahsildars, there was no occasion for the Dt. Propaganda Sub-Committee to meet again. My idea about the Taluk Committees also was that

(Rao Bahadur V. Ponnuswami Pillai was Collector of S. Kanara from 3-4-40 to 22-6-40. Mr. Subrahmanyam took charge on 23-6-40)

there should be suitable representatives from each portion of the taluk on them, so that a particular member or group of members might be in charge of his or their particular sphere of influence, to enable the work to be done quickly and simultaneously all over the area. Immediately after the constitution of the Taluk Committees had been decided upon, I went round all the taluk headquarters stations (except Coondapur which, in that season, was difficult of access), and met the people who were likely to be, or who were already, on the taluk committees, and explained to them the nature of the work to be done and the methods of work. I have been watching the work of all the Committees by getting fortnightly reports of their activities from the Revenue Divisional Officers and Tahsildars. At a later stage it was found that the non-officials on the Taluk Committees had not been pulling their weight. Besides sending letters to all the Committees pointing this out, I have also, during the course of my tours, been meeting personally at meetings of the Taluk Committees or informally, the persons on these Committees, and emphasising the need for energetic work on their part. It has still been found that inspite of the repeated requests of the Tahsildars, the Revenue Divisional Officers and myself many non-official members of the Taluk Committees have not been ~~exhorting~~ exerting themselves. After Mr. Gawne's visit the question of weeding out from the Committees those who have been obsolescent, and of having small working committees, has been taken up.

2. Paragraph 3 of your D.O. (distribution of leaflets) Mh 1-2 a

In the circular dated 11.7.40 the number of copies to be sent to this district had been fixed and the manner of distribution indicated. I had, accordingly, proportionate numbers fixed for the taluks, and arranged for the Tahsildars and Deputy Tahsildars to distribute them in the manner indicated. I also asked for 8,000 copies in Kanarese as against 4,000 provided for. In the letter dated 30.7.40 from the Provincial War Committee the standard scale adopted for this district was communicated. To the letter dated 2.8.40 from the Provincial

War Committee enquiring about the arrangements made for distribution, I replied on 8.8.40 that they were sent to Tahsildars for distribution widely in villages and for exhibition in public offices, schools and colleges, reading rooms, public institutions, railway and bus stations and offices of panchayat boards and municipalities. I also reported to the Government in reply to their Memorandum 2561/40-1 dated 16.8.40 that the leaflets were being distributed through the agency of Tahsildars. In October the Secretary of the Provincial War Committee enquired how many copies of the leaflets could be usefully absorbed in certain languages specified. The figures were obtained from Tahsildars in the light of the experience gained by them. In his D.O. dated 7.11.40, the Secretary of the Provincial War Committee requested me to inform him within a week about the general scale of distribution. This was reported to him with reference to the figures obtained and communicated, referred to above, and I asked also for Malayalam copies, figures for which had not been previously furnished. As the distribution was made through the Tahsildars(I had reported about that both to the Provincial War Committee and to the Government) and the manner of distribution had been indicated in the circular dated 11.7.40, I did not consider it necessary that there should be a detailed list kept by me giving the details of distribution to the various institutions and individuals in each taluk. I thought that that was a matter which could be appropriately left for the Tahsildars to work out. After Mr. Gawne's visit, however, I have now arranged for all the Tahsildars to send up to me a copy of their standard distribution list.

Leaflets Nos. 9 to 15 were mislaid and mishandled and the distribution of them delayed, by the clerk who was then in charge. The matter escaped the normal supervision by the Head of the Section and by myself because the consignments were not intimated in a covering letter but came only with an advice from the Superintendent of the Press. I mention this

of course not as disclaiming responsibility for the delay and confusion - I very much regret that they should have occurred- but only to point out that, in the absence of letters intimating the despatch of these leaflets, I was not able to keep a personal eye on their distribution.

3. Owing to the lack of prompt and proper handing of these leaflets, there was also the failure to keep a proper file in the office and with me. I am now arranging to have proper files of these leaflets kept. I am taking due action against the clerk who was responsible.

4. Paragraph 4 of your D.O. I circular about coloured blank [illegible]

The circular dated 13th November 1940 relating to coloured blank posters was unfortunately misunderstood as meaning that the poster itself was to be printed locally if free printing could be obtained. I myself personally shared in that misunderstanding. I mention that to show that the matter was not dealt with without my cognisance.. I have since taken action to set right the misunderstanding.

As the circular dated 16th November 40 itself clearly indicated in what manner the gifts could be obtained, I sent the communication to the Revenue Divisional Officers, Tahsildars and Deputy Tahsildars requesting them to arrange for the obtaining of such gifts.

Regarding pin badges, in the letter of the Secretary of the Provincial War Committee with which the badges were sent, it was suggested that they might be sold through the heads of educational institutions. They were distributed to the Tahsildars with a request to them to arrange for the sale accordingly. Reports about the sales are still due from some of them.

Regarding the sale of Victory Stamps, upon the first communication in October about the popularisation of these, the Tahsildars and Deputy Tahsildars and the Members of the Taluk War Committees and the Members of the Dt.Propaganda

addition to the district total before the date of His Excellency's visit.

pp.3-4 ante

8. Paragraph 8 of your D.O.

Of course I did not pass any orders that the existing practice in the matter should be discontinued.

As far as the office is concerned there is an Office Order dated 29.7.36 based on G.O.No.1160 dated 29.6.36 stating that the Flag should be flown over the Office building on the days mentioned in the G.O. and that it should also be flown during the time the Collector remains in the Office building. This G.O. was modified in G.O.No.287 dated the 8th of February 1937 but the Office Order was not modified as to the days specified: I am having this done. I understand that though the list of days are being observed for the hoisting, the practice of hoisting the Flag when the Collector remains in the Office had been given up for sometime past. This appears to have been due to a change of personnel in the office of Record-keeper who is the person made responsible according to the Office Order. I have not been able to gather yet exactly when the practice was discontinued; I am investigating the matter. I have now instructed the Huzur Head Clerk and the Huzur Sheristedar to ensure that the Office Order is observed. I very much regret that I failed to notice that the standing instructions in the matter had not been observed.

G.O.No.369 W. dated 13.2.1933 enjoins the flying of Flags at the residences of Collectors. I find from office files that the Flag in the Bungalow became torn and unfit for use and that the question of getting a fresh one was dropped as the cost was considered high,-Rs.35/-. This was during the time of my predecessor Rao Bahadur V Ponnuswami Pillai. The matter did not come to my specific notice again. I regret I did not take up notice of the matter myself. I am now arranging to get for the Bungalow another old Flag from the Office which is slightly torn but which has been temporarily

patched up. I shall also arrange to purchase a new Flag.

Yours sincerely,

4/9/41

S. V. Ramamurty Esquire, I.C.S.,
Chief Secretary to Government,
Fort St.George, Madras.

15 5

Mr. 5-12 CF

× Mr Subramaniam's letter simply confirms my impression that the War-effort I was [illegible] Tahsildars Eg. paras 4, 5 & 6 were particularly aimed at educational institutions in Mangalore St Aloysius College, the Government College are 1st grade Colleges. Would these Principals not expect direct communication from the Collector not a letter from the Tahsildar?

Mr. 8-9 CF

01436/15/

Ref. 1st/1

Joined file No 1

My circular about coloured blank posters is linked - I have re-read it and even now I consider that its meaning is quite plain especially as samples of the "considerable stock" were sent to Collectors -

Mr 9-10 CF.

Para 6. There was a gigantic file in the Collector's office in which everything was inserted. Such it might have occurred to Mr Subramaniam that subsidiary files for collection propaganda, leaflet distribution recruiting etc' were essential

* Mr 11-12 CF

Public Works Workshops from Today -

Para 8 A 6'x3' Union Jack does not cost Rs 35 It costs 13/8 Also when there is a Government order in hand for the Collector to decide that Government funds do not run to carrying out the order. How an empty flagstaff in front of the front door does not come to the 'specific notice' of the Collector, I do not understand.

CHIEF SECRETARY :: 13 JAN 1941 :: GOVERNMENT OF MADRAS

UNDER SECRETARY 3 JAN 1941 CHIEF SECTT.

4 — 15/

20/16/ M 4

Publ (War) Deptt

Please see the remarks of the Secy. P.W.C. at p 3 ante on the reply from the Coll. of South Kanara at pp 5-12 CF. For orders as to Circulation

may now be circulated

A.N
15/1/41

16/1

C.S.

Thro' Public (Pr)
L-K
16.1.41

16/1/41

The lines along which
war effort in S. Kanara
may be improved have been
indicated by the Collector pp. 1-4 CF.
The Collector might explain
& take suitable action.
His letter might be recorded

25-3-16
20/1

(156)

SR
16-1-41

Confdl
G.O.Ms. 160 d. 25-1-41
War - war effort - S. Kanara
distn — Papers Recorded

A/1

16.1.41

HE PTM.
23/1/41

CHIEF SECRETARY
24 JAN 1941
GOVERNMENT OF

Received
SR
24

OUTWARD SECTION
24 JAN 1941

everything is put into one file militates against dealing successfully with any part of the work. His file already numbers 1760 pages and neither the Collector nor his clerk could find any paper easily. One would have expected that, after the Circulars which I had issued, the Collectors would look into their leaflet distribution with a certain amount of care as a reply was to be sent to me stating what their distribution was. If he had seen my Circular No. 609/401 dated 12-11-40 about making certain that reading rooms would keep copies of leaflets in folders it should have been easy for the Collector to make enquiries as to what leaflets had been received. He had no leaflets himself and I really cannot say that he was taking any interest in the distribution of leaflets.

4 In my Circular No. ~~~~ dated 13-11-40 I had written about the coloured blank posters which are ready in Madras to send out to any District which wants to issue posters. I had sent two copies of the blank posters with my letter to each Collector. This reference was entirely misunderstood in South Kanara and Tahsildars were asked to prepare coloured posters and one Tahsildar had written in to say that he was unable to do it. The two samples that I had sent were put away in the Office and were not made use of at all.

5 Another Circular was issued by me on 16-11-40 at the request of the Red Cross to get old illustrated papers and magazines for the troops. I had indicated in my letter that Clubs should be approached. In Mangalore, this letter was simply communicated to all Tahsildars and Deputy Tahsildars for action. There are no Clubs likely to have papers except in

in Mangalore and I had certainly expected the Collector to write to the Clubs from his own Office Actually, the Mangalore Club had not been approached at all. Similarly, I was unable to find anything known in the Collector's Office about the sale of pin badges or the sale of Victory Stamps. In the Mangalore Post Office, when I asked for Victory Stamps, the counter-clerk did not really know what I was asking for and when I showed him the placard he went away, got another placard and gave it to me It did not occur to him that I was asking him to supply me with stamps. This is very much in contrast to the counter-clerk at Bangalore who pressed stamps on those who came to buy postage-stamps. The figures for sale at the Post Offices up-to-date are as follows:

	Sept.	Oct.	Nov.
Bangalore Cant. (H.O)	14-12-0	7-6-0	-
Bangalore City	63-0-0	61-14-0	55-10-0
Mangalore	49-8-0	nil	9-14

b With regard to Finance, the system is that receipt books had been issued to everybody on the Finance Sub-Committee. In Mangalore Town, 87 persons are on the Committee. So presumably 87 persons are entitled to issue receipts. This is very much in contrast to what has been done in Madura where the issue of receipts is kept in the hands of the Collector. In Nellore too, I always made a point of signing as many receipts as I could myself. I do not think that collection-work succeeds on a wide scale if those who give money only get receipts signed by their parish priest. I have had experien with a good many Funds now and, in Mangalore itself, all during the Quetta Earthquake, I remember the local Committee was strongly of opinion that receipts ought to be prepared in an attractive way and signed, if possible, by the Collector, so that they would be re-

garded

regarded as worthy of being preserved among the other papers. The collecting card which we issued in Nellore was always signed by the Collector who himself wrote the name of the person to whom the card was issued. In Mangalore, they have little books and it was impossible to see whose fac simile signature was put on the outside of the book. In the books I saw, the ~~work~~ facsimile was evidently ~~done~~ put on by peons.

7 Generally, there is no doubt that the war effort in Mangalore is something which is endorsed to Tahsildars for necessary action. I have got a draft agenda for the Recruitment Sub-Committee meeting on the 5th Decr. It would be seen from those items how each item on the agenda had been dealt with by being communicated to Tahsildars and Deputy Tahsildars. That meant that the Sub-Committee, when it met, was not expected to apply itself to ~~the~~ each item to decide what should be done. They were simply informed that what the Collector considered as suitable action had already been taken. Looking through the 1760 pages of the file, I observed that all drafts were put up in the Office. I did not see a single case in which the Collector had dictated a letter to his Stenographer and a carbon-copy was the Office copy. ~~In a case like this~~ I should have expected a great many of the replies to letters to have been dealt with personally by the Collector, but I am afraid he sends everything to the Office to be dealt with by the clerk.

8 Lastly, I observe that the Collector has discontinued the flying of the Union Jack either at his bungalow or at his Office. There has been a long-standing tradition in Mangalore that the Union Jack is flown at both the Bungalow and the Office, quite apart from the Govt orders in the matter.

22

1/16.12 Memo

6.

I asked the Collector why he discontinued it and he was unaware that the flag was not being flown. To every question I put to him he made confident and general replies but was obviously unable to give me detailed information. I do not think it is at all surprising in such circumstances that the ℄ collections are so poor and I am sorry to find that there is a feeling about, that, if they reach half a lakh, South Kanara can be proud of itself.

New Divisional officers known are Mr Bhanda Baleja and Mr K Rama Varma Rajah — Both are good officers —

Mr Boag.

14.12.40

On the evening that I arrived the Collr came to see me and left with me for perusal the correspondence that he had with Mr Boag in September and October. To one letter he had kept no copy of his reply but only indicated (quite illegibly) in the margin what he had replied. To the next letter he had kept an office copy of his reply but that too I had the greatest difficulty in reading. I cannot see why he should have hesitated to use his shorthand writer.

23/ 7

Draft agenda for the District Recruitment Sub Committee meeting dated 5-12-40.

The following items will be on the agenda.

(1) Considering applications for Emergency Commission.

(2) Considering letter of the Chief Secretary to the Government of Madras No.28655-1 dated 18-11-40 relating to the kind of recruits required.

(3) Proceedings of the Provincial Recruitment Sub Committee, Madras dated 8-11-40. Copies of the Proceedings have been communicated to the Revenue Divisional Officers and they have been requested to arrange for the starting of Taluk Welfare Committees in each Taluk and Sub-Taluk to look after the interests of recruits and their families.

(4) Letter dated 15-11-40 from the Joint Secretary Provincial Recruitment Sub Committee, Madras re the arrangements made for recruitment to non-commissioned Ranks of the Air forces. Copies of the letter have been communicated to the Revenue Divisional Officers with instructions to inform the Recruitment Sub Committees in their respective Divisions about the procedure outlined in the Joint Secretary's letter.

(5) Copy of letter No. 62/1/D.M.U.P. from the Deputy Military Vice President, Cornwallis Barracks, Bangalore dated 5-11-40 to the Joint Secretary, Provincial Recruitment Sub Committee, Madras. Action has been taken already in connection with item (3) supra.

(6) The last recruiting visit of the Extra Assistant Recruiting Officer, Cannanore (a co-opted member of this Sub Committee) on 12-11-40 and the result of recruitment held that day.

The Tour programme of the Extra Assistant Recruiting Officer dated 6-11-40 was received by the Collector on 7-11-40 and the same day it was communicated to all Tahsildars and Dy.Tahsildars for giving wide publicity to the Extra Assistant Recruiting Officer's programme and for securing applicants for recruitment. As reported by the Stationary Dy.Tahsildar in charge of Mangalore Taluk recruitment candidates for Motor Transport was held in Mangalore Taluk office from 7 A.M. to 10 A.M. that day. Out of 190 candidates who had appeared 20 were selected by the Extra Assistant Recruiting Officer but only 12 were declared Medically fit and taken to Cannanore.

(7) Letter No.60/5/D.M.V.P. dated 25-11-40 from the Deputy Military Vice President, Madras area regarding his tours in connection with the Welfare Committees.

Reply has been sent to him stating that 11 A.M. would be suitable to the Collector while for the members of the Dt. War Committee some time earlier than 10 A.M. or later than 4 P.M. would suit rather than 11 A.M. and that a minimum notice of 15 days would be required re his tour.

(8) Letter from Assistant Technical Recruiting Officer, Bangalore No.14/1 T. dated 22-11-40. Copies of the letter have been communicated to Tahsildars and Dy.Tahsildars with instructions to arrange for applicants for recruitment under this category from the lists which they already have or from the subsequent activities of the Taluk Recruitment Sub Committees and also to arrange for information to be furnished to the Collector on the suitability of the candidates so far as their physical measurements are concerned.

(9) Letter from the Extra Assistant Recruiting Officer, Cannanore C/11/50 dated 28-11-40.

(10) Letter No.873/6137/S dated 27-11-40 from the Recruiting Officer, Madras, Bangalore regarding the procedure in sending applications for enlistment in the army. Copies of the letter have been communicated to all Tahsildars and Dy.Tahsildars for wide publicity.

South Kanara Collector's office,
Mangalore, dated 5 - 12 - 1940.

For Collector.

25

E. THE GOVERNOR'S WAR FUND

This Collecting Card is to enable the smallest subscription to be received. Any subscription of Rs. 5/- and above will receive a separate receipt from Nellore. Subscription below Rs. 5/- will not receive separate receipts.

ఈ వసూలు కార్డు స్వల్పచందాలు గ్రహించుటకు సహాయపడగలదు. రు. 5/- అంతకు పైబడిన చందాలకు నెల్లూరునుండి ప్రత్యేకమైన రసీదు పంపబడును. రు. 5/- తక్కువైన చందాలకు ప్రత్యేక రసీదు పంపబడదు.

This card is No. 103 *and is issued to* .....

Collector, President, Nellore Committee.

Date	Name, address of subscriber	Rs.	As.	P.	Remarks

Sample

Read the Nellore Committee Bulletins which will issue weekly

27

MADRAS PROVINCIAL WAR COMMITTEE.

Fort St. George,
16th November 1940.

Subject:- Books and Periodicals for the Troops.

I am sending a few leaflets issued by the Red Cross asking for books and periodicals and old playing cards for the troops, both English and Indian, serving in Egypt and also those who are still in India. I also send Red Cross lists of suggestions for Christmas presents for anybody who would like to send gifts in kind. Needless to say, the Red Cross will also welcome gifts in money which they will spend on Christmas presents and despatch from Madras. If you have in your district a Club or Clubs which subscribe to English Illustrated papers and Monthly periodicals, I hope that you will make enquiries from the Clubs as to what happens to those Illustrated papers and periodicals when they are replaced by fresh papers. Probably in all Clubs the papers are sold to Club members and I am sure that the Secretary of the Club would not mind sending a circular round to those members who are now getting the papers and asking them whether they will give up the papers to the Red Cross for troops when they have seen them. It is possible that some members, having seen the papers, pass them on to others in turn, such as Reserve Police Messes. Here again, there is no reason why the Reserve Police having read the papers should not themselves give up the papers for the troops. I am told that the fact that an Illustrated paper is six months old, does not really take away from its usefulness and of course, non-illustrated papers like Chambers Magazine or Blackwoods are just as good when they are one or two years old, provided that they are still in a decent state of repair.

2. Papers and gifts can either be sent direct to the Red Cross or can be sent to the local Red Cross Depot, as I understand that the Red Cross Depot has got concessions from the railways for freight,

Secretary,
Provincial War Committee.

To
All Collectors of districts.

21

MADRAS PROVINCIAL WAR COMMITTEE.

Fort St. George,
13th November 1940.

Sir,

Subject:- Posters for local Entertainments, Raffles etc.

I enclose two sample posters in blank which have been prepared in Madras for the use of local District Committees. These posters cost Rs.2-8-0 per hundred and the intention is that they should be taken by Districts and the matter should be printed according to the requirements of each district. It will be found that this is a cheaper way of producing attractive posters than for each district to set up its own border. The posters are with the Associated Printers, Mount Road, Madras and they are, of course, ready and anxious to do the printing themselves and it is possible that in districts where free printing cannot be got, the Associated Printers rates will be quite favourable. On the other hand, there is no compulsion for districts to have the printing done in Madras.

2. It is hoped that your District will make use of these blank posters as a considerable stock is available. It is also hoped that by making use of this uniform border, the various War Fund efforts will attract more attention. Any orders for posters may b sent direct to the Associated Printers and not to me.

Secretary,
Provincial War Committee.

To
All Collectors & Presidents of
District War Committee.